

# NUNTANUT JUNTAPAO

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Bangkok 10140, Thailand

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## SUMMARY

Results-oriented professional with strong experience in partnership development, stakeholder engagement, and creative project management. Proven ability to build and maintain cross-sector relationships across public, private, and community networks. Played a key role in driving collaboration for Bangkok Design Week and UNESCO Creative Cities initiatives. Skilled in strategic communication, event execution, and aligning partner goals with impactful outcomes. Passionate about fostering sustainable growth through meaningful partnerships.

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## SKILLS

Effective Communication  
Event Management Expertise  
Creative Problem-Solving

Coordination Proficiency  
Performance Under Pressure  
Time Management Skills

Proficient in Microsoft Office and G-suite  
Basic skills in Adobe Premiere Pro and  
Adobe Photoshop

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## WORK HISTORY

### **The gem and jewelry institute of thailand (public organization) Corporate Communications**

**April 2025 - Present**

- Developed and executed communication strategies to promote brand visibility and strengthen stakeholder relationships.
- Managed media relations, internal communications, and crisis response.
- Produced and edited video content, photographed events, created graphics, and managed social media platforms including LinkedIn.
- Ensured brand consistency (CI) and coordinated with clients to support key initiatives

### **Creative Economy Agency (Public Organization) Assistant for the Development and Promotion of Creative Cities**

**Jun 2024 - March 2025**

- Assist in the planning and execution of initiatives aimed at fostering creative city development under UNESCO Creative Cities.
  - Collaborate with public and private stakeholders to promote sustainable growth through creative cities and community-driven projects.
  - Support the coordination of events and projects designed to engage local communities and foster creativity in urban environments.
  - Initiate and develop assigned projects for international festivals, the design industry, and other creative sectors.
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**LEARN Corporation Public Co., Ltd.**  
**Academic officer**

**Aug 2022 - Dec 2023**

- Prepared and curated engaging content and textbooks to facilitate comprehensive and effective learning experiences for students.
- Supervised course filming, ensuring the production of high-quality educational videos and materials to meet rigorous academic standards.
- Ensured academic quality control through the systematic review and improvement of educational content and materials, maintaining the highest standards of excellence.
- Provided exceptional academic services to customers, addressing their educational needs with a commitment to fostering a positive and enriching learning environment.
- Created engaging academic content for various social media platforms, strategically designed to enhance student engagement and outreach, contributing to the institution's online presence.
- Collaborated seamlessly with marketing teams and teacher teams to align content strategy with brand objectives and promotional campaigns, ensuring a cohesive and effective communication approach.
- Monitored and responded to comments, messages, and inquiries on the Facebook page promptly, fostering positive community interactions and maintaining a vibrant online educational community.

**Shobshop Media Co., Ltd.**  
**Content Creator (Internship)**

**June 2021 - July 2021**

- Produced engaging and compelling content, including articles and images, tailored for various marketing campaigns.
- Collaborated seamlessly with cross-functional teams to align content strategy with brand objectives, ensuring a consistent and impactful brand message.

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## **EDUCATION**

**Thammasat University**

**(Expected 2026)**

MA. in Corporate Communications Management

**Thammasat University**

**2018-2021**

BA. in Management of Cultural Heritage and Creative Industries

**GPA : 3.09**

### **Relevant Coursework :**

#### **Knowledge and Creativity Management**

Examined strategies for managing knowledge and fostering creativity within organizations, with a focus on innovation and intellectual capital.

#### **Marketing Principles for Cultural Studies**

Investigated marketing principles tailored for cultural studies, emphasizing the intersection of marketing strategies with cultural and social contexts.

#### **Principles of Management and Organization**

Covered foundational principles of management and organizational structures, providing insights into effective leadership and coordination within businesses.

#### **Cross-Cultural Communication**

Studied effective communication strategies in diverse cultural contexts, emphasizing adaptability and cultural sensitivity.

**Suksanari School**

**2011-2016**

Sci-Math Program

**GPA : 3.02**

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## EXPERINCES

- **The 19th International Jewelry Design Competition - Future Elegance: Timeless Designs for Tomorrow**
- Oversaw and Managed the public relations activities for 'The 19th International Jewelry Design Competition' under the theme 'Future Elegance: Timeless Designs For Tomorrow.
- **Jewellery & Gem ASEAN Bangkok 2025**
- Attended and promoted Jewellery & Gem ASEAN Bangkok 2025 at QSNCC with many industry professionals.
- **GIT x Malca-Amit (Thailand) 2025**
- Served as MC at the GIT x Malca-Amit seminar on exporting Thai gems & jewelry to the U.S. Great insights from top industry experts.
- **Bangkok Design Week 2025**
- Led promotional campaigns for over 130+ creative businesses during Bangkok Design Week 2025, resulting in a 25–30% increase in revenue among participating vendors through strategic partnership and visibility initiatives.
- Developed and assisted in executing content strategies across social media, ensuring effective audience engagement.
- Coordinated event and facilitated cross-team collaboration to enhance the overall festival experience.
- Developed, organized, and selected stores in the festival district for the Lucky Route activity at Bangkok Design Week 2025 x Jertam App in collaboration with MEGAZY CO., LTD. Participants were required to collect and check in receipts from 10 out of 71 stores to redeem rewards at the festival's Information Point.
- **The 8th Annual Conference of the International Place Branding Association (IPBA)**
- Participated in and coordinated stakeholder engagement for the 8th Annual Conference of the International Place Branding Association (IPBA), held from 30 October to 1 November 2024 at Chulalongkorn Business School.
- **Paktaii Design Week 2024, Songkhla Old Town**
- Ensured smooth collaboration between partners, vendors, and local communities to enhance event impact
- **Rospedree: Conveyor Belt Suki 2024, Phetburi**
- Managed operations, ensuring flawless execution and optimal event efficiency.
- **Community Development Project, Bang Duan, Samutprakan (2020):**
- Contributed to the Bang Duan Community development project, collaborating with local residents and stakeholders to implement sustainable initiatives for community enhancement.
- **Local Product Development Project, Trok Matum Community, Bangkok (2020):**
- Actively participated in a local product development project, engaging with the Trok Matum Community in Bangkok to contribute to the creation and promotion of locally crafted products
- **Thammasat Open House Event Sponsorship Coordination, Bangkok (2018):**
- Coordinated sponsorships for the Thammasat Open House event in Bangkok, ensuring successful collaborations between sponsors and the university to enhance the event's impact.
- **Welfare Staff Member, Tha Prachan Games Event, Bangkok (2018):**
- Served as a Welfare Staff member at the Tha Prachan Games event in Bangkok, contributing to the smooth execution of the event and ensuring the well-being of participants.
- **Pre-Order Product Sales, Korea, via Social Media (2016-2017):**
- Successfully managed and executed the pre-order sales of Korean products through social media platforms, demonstrating effective marketing and sales skills.

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Thai  
Native

English  
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