



Kanyanath Komangkang

Marketing

Looking for opportunities after graduating to contribute my knowledge and abilities to improving myself and never stop learning new things. Also, I want to apply the knowledge and experience that I have gained during my internship to create value and benefits for the organization.

Contacts

Phone

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Email

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Address

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Meaung district, Samutprakan, 10270

Education

2020-2024

Kasetsart University

Bachelor of Arts (English for Service Industry)
Faculty Liberal arts And Science
GPAX : 3.80 (first class honors)

SKILLS

Hard Skills

- Microsoft Office 365
- Canva
- Photoshoot
- Video edit (CapCut)
- Design
- Marketing

Soft Skills

- Leadership
- Creativity
- Problem-solving
- Critical-thinking
- Communication
- Management
- Teamwork

References

- Asst. Prof. Dr. Piyapong Laosirattanachai
Lecturer in English for Service Industry major

Phone: 081-856-5844

Email : piyapong l@ku.th

- Supitcha Kongkeaw
Senior Marketing Executive at LiveIn

Phone: 083-186-0902

Email : supitcha@livein.com

Work Experiences

LiveIn Thailand

July, 2023 - May, 2024

Content creator

- Writing, reviewing, editing, and updating content for Tiktok platforms.
- Assisted the creative team with the design of promotional materials.
- Suggested new ways to promote company offerings and to reach consumers.
- Updated social media trends to create the interesting video.

LiveIn Thailand

April, 2023 - June, 2023

Digital Matketing and Marketing Content creator

- Conducted market research and analyze trends to identify new opportunities and improve room sales.
- Measured and report on the performance of digital marketing in social platforms, and assess against goals (KPIs).
- Be out and surveyed the building in every branch to improve the appearance and took the photos to update the social platform and made the video content.
- Made the video editing and content in company social platform (Instagrams, TikTok, Facebook Page).
- Collaborated with agencies and other vendor partners.
- Collaborated with teams to create awareness pages.
- Managed of the company's various platforms and increase the number of followers to improve SEO.

Activities

President of the Student Club in Faculty of Hospitality Industry

June, 2022 - June, 2023

- Cooperated and assist in all activities of the University to promote experiences and guidelines to develop abilities.
- Organized projects and activities according to the objectives of each established club in the student club.
- Promoted and developed students' potential to work as a team.
- Meeting with other organizations to think about activities for students in faculty.
- Helped professors with activities in the faculty.
- Coordinated with the Student Administrative Broad of the university to arrange the activities.

Vice president of International Students Club

July, 2021- Dec, 2022

- Coordinated with the International Affairs Division of Kasetsart university, Kampongsean campus to arrange the activities for students
- Organized student development activities and make project requests to improve language and leadership skills.
- Assisted exchange students while studying at university.