



Pathita Poongern

Digital Marketing

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A Social Media Marketing (Facebook) Coordinator with 2 years of experience can make **Facebook Ads/ TikTok Ads**, Works well with others, accepts responsibility and Adaptability and flexibility

Professional Experience

Likeshop Mall Co., Ltd.

February 2022 - Present

Support Marketing / Digital Marketing

- Manage all online marketing define digital marketing strategy, and align brand messaging with target audiences.
- Translated ideas into competitive content to reach the desired target audience across all platforms, emphasizing on Facebook.
- Provided necessary data and accurate information to the sales team
- Create content Post,Reel,story on **Facebook and Facebook Ads**
- Handled administrative work skillfully to support the sales team
- Ensure the smooth sales process

True Touch Co., Ltd.

June 2021 - September 2021

Telesale

- Communicate with customers about company promotions.
- Create good relationships between customers and the company.
- Receive hot issues, study and solve basic problems.

Nylon Thailand MAMBANN PUBLISHING CO., LTD

December 2020 - April 2021

Event Marketing (Intrenship)

- Create a concept and oversee events
- Responsible for and controlling the work process in each project.
- Responsible for various events
- Control the operation of the supply

Education

Bachelor's degree in Hospitality and Event Mangement
Khon Kaen University

May 2024 - May 2024

Faculty of Business Administration and Accountancy

Major Hospitality and Event Mangement.

Key Skills

- Digital Marketing
- Marketing Strategy
- Digital Advertising
- Coordinated
- Supported
- Team Work
- Communication